

DESIGN EDITING

Source: www.zenzii.com

ZENZII'S STORY

Are you uninspired by a ~~sea~~ abundance of delicate look-alike styles ~~dominating-inundating~~ the market ~~place? Are you and frustrated with~~ fed up with costly markups on ~~cheaply-poorly-~~ made fashion jewelry? So are we!

HOW IT BEGAN

ZENZII was created to offer a bold alternative: unique, colorful and high-fashion fashionable statement pieces ~~that are~~ that can't be found anywhere else, artfully crafted ~~with premium materials,~~ and fairly priced. We believe a woman's personality ~~shines through her's~~ reflected by her fashion choices. Our brand is ~~built~~ designed to amplify her bold voice and accentuate her personal style statement.

We want our jewelry to be accessible to ~~anyone-everyone~~ who wants it. By forging our own creative path ~~and,~~ establishing material, color and design trends through ongoing research and development, we ~~can provide 're-able to provide~~ brighter, bolder, longer-lasting pieces at attainable price points.

At ZENZII, we embrace individuality. We believe in making a statement. We ~~'-are~~ passionate about creating a world that celebrates authenticity, where women are inspired to boldly express themselves with confidence.

Placing an Order

How long does it take ~~for my order to be processed~~ to process my order?

Orders are typically processed within 1-3 business days ~~from the date of~~ purchase. You ~~'ll-will~~ receive an order confirmation email at the time of purchase. Once ~~your~~ the order has been fully processed, you ~~'-will~~ receive a shipping confirmation email.

~~What methods of payment do you accept~~ Which payment methods do you accept?

~~Currently, we~~ We currently accept payments ~~s~~ online via credit or debit card. We accept the following cards: ~~The following cards are accepted:~~

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- America Express
- Visa
- MasterCard
- Discover
- PayPal

How ~~can~~ I cancel or change my order?

Orders that have not yet been fully processed can be canceled or changed by calling the ZENZII Customer Service Department at 888-552-2323.

NOTES: some of the sentences were slightly too long which makes them less appealing to the reader. If you're trying to convey a relaxed, stylish brand, your writing needs to mirror that. Zenzii is an incredibly popular brand of women's jewelry but its copywriting could use a refresh.

IMPORTANT! Women are running businesses and doing phenomenal things with their careers. However, women business owners in particular need to remember to be **assertive** in their use of language as it pertains to money. There were a lot of changes to the financial section of this edit from passive to active voice. We need to stop apologizing to get paid for our valuable services if we expect others to take our brands seriously.

Much love to one of my favorite brands! I wear their jewelry almost daily and wish them continued success with everything.

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