Martha Oschwald freelance copywriter deliciouswords.weebly.com

## MARKETING EDITING

Source: https://www.austria.info/en/where-to-go/cities/salzburg

## Salzburg

Salzburg as the home of , the birthplace of Wolfgang Amadeus Mozart, is dominated bystrewn with churches, castles, and palaces. Its picturesque old town is a UNESCO World Heritage Site.

<u>The Salzburg landmark of</u> Festung Hohensalzburg, <u>Salzburg's landmark</u>, is Central Europe's largest intact fortress and offers fantastic views of the city. <u>Be sure to v</u>Visit the Princely Residence, a magnificent early Baroque edifice with splendid halls and a gallery featuring European paintings dating between the 16<sup>th</sup> and 19<sup>th</sup> century. The nearby <u>vast Salzburg</u> Cathedral is <u>without a doubt thethe</u> main attraction of the old town. Inside you'll find the Romanesque font where Mozart was baptized.

Take time out to visit Mozart's Geburtshaus\_the place where the genial composer was born on January 27<sup>th</sup>, 1756. The house is located in the Getreidegasse, Salzburg's most attractive street with its high and narrow houses and romantic courtyards. Another highlight is Mirabell Palace & Gardens: you'll be taken by with its splendid grand gardens built by the Baroque master builderarchitect Lukas von Hildebrandt.

The Trapp family and The Sound of Music <u>areis</u> inseparably linked <u>towith</u> Salzburg. Follow <u>in</u> Maria's footsteps and explore the many locations in <u>and around</u> the city of Salzburg<del>and the surrounding countryside</del>. Panorama tours offers a bus tour, which takes you to all <u>the</u> movie sites.

The Festival District, at the foot of Mönchsberg, withincludes two famous festival halls and the Felsenreitschule and is considered, is a Baroque masterpiece designed by Fischer von Erlach in 1693. South of Salzburg's old town is the popular Hellbrunn Castle with the world-famous 'Wasserspiele' (water games) containing including many ingenious trick fountains and water-powered figures.

Some 4,000 cultural events make Salzburg one Austria's most important cultural cent<u>erres</u>. The acclaimed Salzburger Festspiele <u>dating back to, founded in 1920</u>, is the <u>high pointmost important</u> <u>event</u> in Salzburg's culturale calendar and <u>feature includes</u> concerts, opera, and theatre performances.

St. Peter's Abbey is, Europe's oldest restaurant, is located in the heart of Salzburg, and serves as a great starting point to walk up to the Fortress Hohensalzburg.

**NOTE**: since these are hypothetical edits used solely as examples my website, no non-disclosure agreement (NDA) applies. Please refer to the website and original text for more context.

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For modern and contemporary art, visit the Museum of Modern Art, located atop at the top of the Mönchsberg and grab, aenjoy coffee on the terrace of the restaurant terrace, which offers amazing with breathtaking views of the old city of Salzburg.

GENERAL NOTES: German writing often includes very long sentences that are information-dense. English audiences don't need quite as many details or at least not all in one breath. Some of the language was slightly too formal for American audiences and other words were repeated unnecessarily.

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